

Day 1 : Tuesday 19th July, 2011

- 07:30 **APEST 2011 Registration Opens**
08:00 **Exhibition Opens**
08:30 **Arrival of Distinguished Guests and Delegates**

OPENING CEREMONY

- 08:40 **Arrival of Guests of Honor**
09:45 **Introductory Remarks**
By: Dr. Sanit Samosorn, Chairman, APEST 2011 Organizing Committee
09:55 **Welcome Address:**
By: Dr. Pongsak Kerdwongbundit, President, Thai Rubber Association
: Mr. Vinod Simon, President, All India Rubber Industries Association
: Mr. Shen Jin Rong, President, China Rubber Industry (CRIA), Tire Branch
10:05 **Inaugural Address and Launch of APEST 2011 Conference & Exhibition**
By: The Hon. Prime Minister of Thailand
10:20 **Presentation of Souvenirs to Sponsors**
By: The Hon. Prime Minister of Thailand
10:30 **Refreshments Break**

SESSION I : Sustainable Development of the Rubber Industry

Session Chairman: Mr. Puvan Selvanathan, Chief Sustainability Officer, Sime Darby Plantation, Malaysia

- 11:00 **Paper 1: Overview - Sustainability Issues in Agricultural Development**
By: Dr. Ulrich Hoffman, Head of the Trade and Sustainable Development Section, UNCTAD, Geneva
11:30 **Paper 2: Natural Rubber is an Eco-friendly Polymer**
By: Datuk Dr. Salmiah Ahmad, Director-General, Malaysian Rubber Board (MRB), Malaysia
12:00 **Paper 3: Good Agricultural Practice in Rubber Development**
By: Mr. Jirakorn Kosaisewee, Director-General, Department of Agriculture (DOA), Thailand
12:30 **Paper 4: Strategy, Production and Replanting Trends In Thailand**
By: Mr. Wit Pratuckchai, Director-General, Office of the Rubber Replanting Aid Fund (ORRAF), Thailand
13:00 **Lunch Break**

SESSION II : Advances in Latex Technology

Session Chairman: (TBN)

- 14:00 **Paper 5: Advances in xNBR Latex Design and Modes of Crosslinking for Synthetic Glove Dipping Applications**
By: Dr. Andrew Kells, Head of Technology, Synthomer Sdn Bhd., Malaysia
14:30 **Paper 6: Low Protein Latex**
By: Dr. R. K. Matthan, Director, KA Latex, India
15:00 **Paper 7: Minimizing Cost of Operation of Latex Centrifuges**
By: Mr. Erik Tornroth, Regional Sales Manager, GEA Westfalia Separator (S.E.A.) Pte. Ltd., Singapore
15.30 **Refreshments Break**

SESSION III : Global Dynamics of Production and Consumption

Session Chairman: (TBN)

- 16:00 **Paper 8: From Petrochemicals to Tailor-Made Tires - Managing Competitive and Regulatory Challenges**
By: Mr. Lim Yew Swee, Chief Representative, LANXESS International, Singapore Representative Office
16:30 **Paper 9: New Dynamics, Production, Consumption and Sustainability in Vietnam Rubber Industry**
By: Dr. Tran Thi Thuy Hoa, Secretary General, Vietnam Rubber Industry
17:00 **Paper 10: Supply Outlook for Natural Rubber**
By: Prof. Dr. Djoko Said Damardjati, Secretary- General, Association of Natural Rubber Producing Country (ANRPC)
18:00 - 22:30 **Networking Cocktail Reception**

Day 2 : Wednesday 20th July 2011

- 08:00 **Exhibition Opens**

SESSION IV : Smart Polymers and Emerging Technologies in Tire and Automotive Products

Session Chairman: (TBN)

- 08:30 **Paper 11: Green Smart Polymers - Ekoprena**
By: Mr. Abd. Halim Hamid, CEO Felda Rubber Industries Sdn. Bhd, Malaysia
09:00 **Paper 12: Tyre Technology Developments in China**
By: Mr. Shen Jin Rong, Chairman & President, Hangzhou Zhongce Rubber Co., Ltd, China
09:30 **Paper 13: The Challenges for Rubber Components in Automobiles**
By: Mr. P. Sridharan, India
10:00 **Paper 14: Modified Natural Rubber**
By: Dr. N.R. Kumar, General Manager, (R&D/Business Development), H.S.I. Automotive Ltd., India
10:30 **Refreshments Break**

SESSION V : Elastomeric Isolators and Engineering Products

Session Chairman: (TBN)

- 11:00 Paper 15: Recent Advances on Elastomeric Seismic Protection**
By: Prof. Toshio Nishi, WPI-AIMR Tohoku University Emeritus Professor, the University of Tokyo and Tokyo Institute of Technology, Japan
- 11:30 Paper 16: Large Rubber Articles for Engineering Applications**
By: Mr. Or Tang Teng, Chief Executive, Doshin Rubber Products Sdn Bhd, Malaysia
- 12:00 Paper 17: Developments in Compounding Materials**
By: Dr. J. C. Nian, Technical Director Asia, EVONIK, Taiwan
- 12:30 Lunch Break**

SESSION VI : Latex Applications

Session Chairman: (TBN)

- 13:30 Paper 18: Rubber Nanotechnology**
By: Dr. Krisda Suchiva, President, Polymer Society of Thailand
- 14:00 Paper 19: Challenges to the Medical Glove Industry**
By: Dr. Tan Ah Seng, Consultant, Malaysian Rubber Glove Manufacturers' Association (MARGMA)
- 14:30 Paper 20: Challenges and Development in the Latex Foam Industry**
By: Dr. Amir Hashim Md Yatim, Head, Latex Science and Technology Unit, Malaysian Rubber Board (MRB)
- 15:00 Paper 21: The Science and Application of Surfactants in the Latex Products Industry**
By: Dr. Jim Readers, Asia Technical Manager, Specialty Additives Asia, Air Products and Chemicals, Inc.
- 15:30 Refreshments Break**

SESSION VII : Future Scenario for Rubbers and Processing

Session Chairman: (TBN)

- 16:00 Paper 22: Carbon footprinting in the Rubber Industry**
By: Dr. Kathrina Plassman, Institute of Agricultural Climate Research, Germany
- 16:30 Paper 23: Global Rubber Demand Scenarios – Natural and Synthetic**
By: Dr. Stephen V. Evans, Secretary General, International RubberStudy Group (IRSG)

Day 3 : Thursday 21th July 2011

- 08:00 Exhibition Opens**
- 08:30 Presentation & Training on Rubber Testing and Rheology and Use of the RPA**
By: John S. Dick, Alpha Technologies, a Dynisco Company, Akron, OH
- 10:00 Refreshments Break**

SESSION VIII : Meeting Global Demand-Investment Opportunities

Session Chairman: (TBN)

- 10:30 Paper 24: Incentives for downstream rubber manufacturing in Malaysia**
By: Ms. Wahida Abdul Rahman, Malaysian Industrial Development Authority, MIDA
- 11:00 Paper 25: Economic Aspects of the Rubber Industry in a Changing World**
By: Dr. Prachaya Jumpasut, Director, The Rubber Economist Ltd., UK
- 11:30 Paper 26: Asian Automotive Industry Outlook**
By: Mr. Hajime Yamamoto, Director, IHS Automotive, formerly CSM Worldwide, Thailand

SESSION IX : Panel Discussion-Sustainability in the Rubber Industry

12:00 - 12:45 Session Chairman: Dr. Ulrich Hoffman, UNCTAD, Geneva

- Panel Members**
- Datuk Dr. Salmiah Ahmad, MRB, Malaysia
 - Mr. Jirakorn Kosaisewee, DOA, Thailand
 - Dr. Ranjit .K Matthan, India
 - Ms. Kathrina Plassman, IACR, Germany
 - Dr. Tran Thi Thuy Hoa, Secretary General of VRA, Vietnam
 - Mr. Boonhan U-udomying, ex Chairman, RBIC, Thailand
 - Datuk Dr. E.L.Ong, Malaysia
 - Syed Mahdhar Syed Hussain, Sime Darby Plantations, Malaysia

12:45 - 13:00 Q & A

13:00 - 13:15 Closing Remarks

By: Mr. Christie F. Robert, APEST 2011 Organising Committee

13:15 Networking Lunch

14:00 Exhibition Ends

14:00 - 18:00 Bangkok Sight-seeing Tour (optional registration)

ENDORSED/ SUPPORTED BY : 

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- Remarks :**
1. Programme is correct at the time of printing but may be subjected to change, if any.
 2. Their Excellency Ambassadors of countries who have provided resource persons for APEST 2011 will be cordially invited to the Opening Ceremony and Reception which will be held on the first day of the Conference.
 3. Conference will be conducted in English with simultaneously translation in Thai and Chinese (Mandarin)